

ALEXANDRA LANGER

UX/UI DESIGNER

EXPERIENCE

UX Researcher
Tracer Labs, LLC

New York, NY
November 2019 - January 2021

- Led the user research phase of the design process and created a roadmap to drive product decision making
- Conducted 45 in-person interviews, usability testing, card sorting and surveys to answer product and UX questions
- Leveraged Sketch and InVision to create mockups and prototypes to test on users
- Presented research findings and actionable insights to the team and senior leadership
- Collaborated with cross-functional teams to enhance product development

UX/UI Designer
News Corp

New York, NY
September 2018-April 2019

- Responsible for transitioning designs from desktop to mobile and implemented 10 different colorways for senior leadership
- Conducted in-person user testing gathered and organized data, determined behavioral trends, and proposed solutions for a better user experience
- Collaborated with journalists and created wireframes, prototypes and designed deliverables in an iterative environment

EDUCATION

Certified UX Designer Program
CareerFoundry

New York, NY
November 2017-August 2018

- Completed 500 plus hours of hands-on training with industry-leading mentors. Focused on data-driven UX methodology; user research, user journeys, information architecture, wireframing, and prototyping
- Specialized in user interface design, created the UI for a real estate app from typography, color and imagery to icons and animations

Web Development Fundamentals
Udemy

New York, NY
June 2017- July 2017

- Focused on front-end development including HTML5 & CSS3 and Bootstrap framework

Master of Arts in Art Education
City University of New York

New York, NY
December 2014-May 2016

Bachelor of Arts in Studio Art
University of Maryland

College Park, MD
September 2010-May 2013

CONTACT

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🌐 [linkedin.com/in/alexandra-langer8](https://www.linkedin.com/in/alexandra-langer8)

🎨 [Behance.net/alexandrac1cec](https://www.behance.net/alexandrac1cec)

📍 New York, NY

UX SKILLS

Competitive Analysis

Content Auditing

User Research

User Personas

Information Architecture

Card Sorting

Wireframing

Prototyping

Usability Testing

UI & Visual Design

HTML5/CSS3

DESIGN TOOLS

Sketch

Omnigraffle

InVision

Photoshop

Illustrator

InDesign

Figma

Principle

Balsamiq